

Building An Industry

All indications point to the probability that this summer will see a marked increase in traffic on the highways and probably on some of the more important municipal roads in Western Canada.

The present situation in the field of agriculture, local due to improved crop conditions in most parts of the prairie provinces last year, coupled with the prospect of better prices for wheat and other grains should the war continue and the Allies be able to keep the oceansways open for their needed supplies of foodstuffs, munitions and other requirements for warfare.

The other factor making for this prospective increase in traffic on Western Canadian highways is the fact that an unusually large and systematically augmented number of visitors from the United States on holiday bent, and in all likelihood this source will provide for the major increase.

In addition to the American tourists who would have spent their vacation in this country in the ordinary course of events, Canada is likely to play host to a large number of more or less temporary visitors from the United States who are accustomed to holding in hospitals and where summer playgrounds are cut off by the war. Their vacation grounds is now practically confined to this continent. Some, no doubt, will go to Mexico or the West Indies, but, if the war spreads, the majority will feel safe in Central and Western Canada than anywhere else, except in their own country.

It is the hope of the Canadian tourist bureau that the international border will be seen in Western Canada, and the present time appears to afford an excellent opportunity to Western Canadians to cement the friendship which exists between the two countries and to lay the foundations for an enhanced tourist trade for future years.

Safeguard Friendship

If this traffic is to be encouraged, not only for this but in future years, it is essential that everything possible be done to ensure the comfort and convenience of those who make Western Canada their holiday playground. Every effort must be made to dispel the erroneous impression which has been created by the media of the war that travel is dangerous from submarines and mines, higher food prices, increased restrictions at ports of entry and within the country, such as instance as prohibition or curtailment of the use of cameras and so on. Fortunately, the federal government has already taken care of these risks and impediments exist, it is true, but a bad attitude on the part of the Western Canadian who has friends in the United States should do his part in seeing that this information is as widely circulated as possible in the neighboring country.

In this traffic is to be built on a solid foundation now, when the opportunity is available and of good will to be created and cemented. It is essential that the American visitor to Western Canada this summer secure the full face value of his dollar while purchasing commodities and buying services on his vacation trip. Every Canadian who fails to give the incoming tourist the best possible service in the United States dollar enjoys international exchange rates is doing a disservice to his own country and adopting a short sighted policy.

In view of the future, as well as the immediate present, importance to the tourist industry, efforts should be made to this summer to maintain the highest standard of service roads in the country as high a state of efficiency as possible. While war may not be over, we, of course, have the right of way, as much as possible should be done to condition the roads, if this country is to make the most of the advantages of building up this major industry which the present situation affords. This entails the necessary of seeing to it that every dollar spent on road construction or road maintenance does a full day's worth of work.

Courtesy Is Important

Apart from these essentials to the promotion of this growing industry courtesy is not the least important consideration if we are to secure and retain the confidence of our customers. This applies, not only courtesy in the conduct of transactions with the country, but with the public in general to be expected, but also courtesy on the road. The rules of the road should be strictly complied with for, they themselves are based on the spirit of courtesy and respect.

The drivers who goes more than his share of the road, who cuts in front of others, who passes others on hills and curves at excessive speeds, violate the laws of courtesy and common sense and in doing his best to drive away a flourishing trade as well as being a danger to himself and his own customers.

A study of highway accidents in the United States by the Travellers' Insurance Company of Hartford, Conn., reveals that the following statement that virtually all highway accidents are due to the negligence of the drivers involved. Of the accidents studied it was found that the weather was clear in 86.7 per cent. of the cases and the pavement dry in 79.6 per cent. Of the drivers involved 95.7 per cent. had more than a year's experience and 83.4 per cent. were men. Ninety three per cent. of the cars were in good condition and 75 per cent. were drivers on straight open stretches when tragedy struck. The figures dispose of practically all the usual abus for accident causes and leave the culprit in his own company.

Right Man For Job

In a recent publication appearing in the Christian Science Monitor, Malory Browne says few informed people in England to-day question that Mr. Winston Churchill is the right man to have on the bridge at this time. He is a man with heroic fervor in ideas and full of initiative as well as with unquestioned success in speeding up the building of new fighting ships.

British railways serve 9,000,000 miles annually with 250,000,000 pieces of crockery being broken.

Safety Always Waiting

Ready To Ride He Wishes
Would Be Willing

Most people who drive cars are fond of saying in their own screenHeighting funny way that they always like to keep one foot on the ground. They say that they won't fly. Yet all the aeroplane flying cars thousands of passengers over millions of miles, went through an entire year without a single loss of life.

Flying people made a business and science of safety. Motorists have made neither one yet, although automobile drivers have given them very safety tips. The most popular is to crawl ahead a four-wheel chassis.

Hitch is still a hitch-hiker with us, thumb out, keeping a ride when we are motorists going to get him to themselves and take him aboard? Vancouver Sun.

About 40 pounds of fish are consumed by a sea lion daily.

Codfish are used as a medium of exchange in Iceland.



Open Leave Club Again

Australian Serving in Last War Was First To Register

The moving spirit of the "Leave Club" as during the first Great War was Lady Guggisberg—wife of Sir Gordon Guggisberg, who was Governor and Command-in-chief of the Gold Coast. Lady Guggisberg, a well-known actress, founder of innumerable women's services during the last war, will be remembered as Mrs. Deacon Moore, wife and Miss Moore to the troops and to-day she welcomes to the Leave Club the son of many a soldier who stayed with her 23 years ago.

"I was quite surprised when when we registered that the first soldier to register was an Australian whom we had during the last war," said Lady Guggisberg. "Of course Canadian boys have begun to come out except a few months ago. The R.A.F. but this will be one of their homes in France when and for as long as they wish to use it." She smiled a little and added, "You can tell when mothers that will look after them."

Inside the door and along the long staircase—the atmosphere is entirely British. Flags and signs are English here. A warning, "A long drink is idle work," is common and "Hisses served." Soft English voices, the smell of good tobacco and a boyish voice humming, "Diddle, you bet, you're gonna be."

At little tables in the writing room they sit writing letters home or with heads going over the plan of Paris. In another part of the room several boys with cameras and cameras rolled out, taking decorations to hang up for the Saturday night dance. Girls from English, Canadian and other "colonies" of Paris are invited. Each girl must wear a special "sweat" before she is admitted to the floor of the significant ballroom.

"In this way we have solved the problem of clothes and it puts the girls completely at their ease," says the example herself. Soldier or officer, they find the girls all on the same footing—there is no sign of riches or poverty and that saves much embarrassment while it contributes to the good time."

SELECTED RECIPES

BUTTERSCOTCH SAUCE

1 cup Butter Hive Golden or White
1 cup white sugar
1 cup cream
1/2 cup butter
1/2 teaspoon vanilla
1/2 cup all ingredients in top of double boiler and cook 45 minutes over hot water, stirring occasionally. This will be a delicious dessert or with puddings, ice cream, starch or other puddings, ice cream, etc. Keeps well in cool place. Makes three cups.

STRAWBERRY JELL-O TARTS

Dissolve Strawberry Jell-O in 1/2 cup cold water. Add 1/2 cup sugar and 1/2 cup cold water. Stir until slightly thickened then fold in sweetened strawberry. Turn into cold baked tart shells. Chill. Cut into small pieces. This delicious flavor combination of Jell-O with fruits, ice cream or sweetened raspberries and Raspberry or sweetened raspberries and Raspberry Jell-O.

Hitler Declaration

Would Give Britain The World If He Could Have Europe

Hans Nibel, Hitler's press spokesman, said this story of Adolf Hitler was told on a radio broadcast from London.

"Hitler once told a friend of mine his greatest desire was to have his soul in a high conversation with an Englishman."

"My friend asked, 'What would you say?'

"Hitler extended his arms toward the Berchtesgaden mountains and replied, 'I would say to him, give me Europe and I'll give them the rest of the world.'

"My friend said, 'But Britain would surely not be given the rest of the world if they have enough strength of their own.'

"Hitler replied angrily, 'I should like them to take it!'

Large Merchant Fleet

One of the world's greatest fleets of merchant vessels—more than 4,000 Norwegian and Danish ships aggregating approximately 6,000,000 gross tons—was driven out of active commerce when war suddenly shifted to Europe.

"The drivers of these ships as far west as the Americas went out to the vessels and seek safety in neutral harbors the world over."

Meteorite iron that had fallen from the sky was used in making weapons long ago, before man knew how to make his own iron.

One Of Oldest Games

Marbles Played By Egyptians And Chinese Many Centuries Ago

We thought the game of marbles was as extinct as the dole. Leastways we have not seen schoolboys playing marbles on the streets for many a year. In nearby Michigan it seems to be flourishing. A Detroit newspaper is sponsoring a tournament and has zoned the entire State for preliminary rounds, leading to a grand championship some weeks later.

The game of marbles is one of the oldest in the world. It was played by the ancient Egyptians, the Chinese, the Japanese and the Saxons used to be the world centre for the making of marbles. The marbles which were placed in the ring were made of baked red clay and were made of sand, mud, or clay, or some other hard material.

In our day, glass marbles are made of glass and are used for stoppers which were pushed in when we wanted to close out the container. Marbles were also made of wood.

The hand of the modern boy seems to prefer to grasp a steering wheel.

—St. Thomas Times-Journal.

For Stricken Poland

Red Cross Sends Funds To Assist In Polish Relief

The following letter will be of interest to Polish readers all over Canada. It is a good example of how the Red Cross can and does help to do things in the war-torn countries which can be done by no other agency.

Mr. Victor Sifton, president, Manitoba branch, Canadian Red Cross, Winnipeg, Manitoba.

Dear Mr. Sifton: We are herewith enclosing a cheque for six hundred dollars (\$600.00), which amount was given to us by the members of the Red Cross in Manitoba in response to the instructions to transmit same to Mr. Jan Stanzyk, president of labor and social welfare in the Polish government at Angers, France.

This amount of money should be used by the Polish government as contained in the letter of the donors, a copy of which is enclosed.

Thanking you for your kindness in various matters brought before you, we hope you will grant us similar kindness in this matter also.

Yours very truly,

Dr. F. Szedzik, President, Polish national relief and defense committee in Canada.

The cheque has been turned over to Dr. Robert Fletcher, acting commissioner of the Red Cross.

It's a long way from Dublin to Tokyo, but one of the most popular foreign dishes in Japan is corned beef and cabbage.

Mr. Caffeine-Nerves Jumps Off



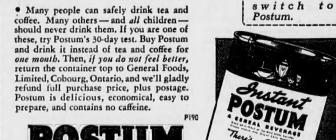
BILL: Why does the Boss always give me the tough jobs? He knows my nerves are bad!



BILL: BOB: I found out that too much caffeine made me feel just like you do! Why don't you cut out tea and coffee for awhile and try Postum?



BILL: HI BOB! That tip about Postum sure did trick! No more caffeine-nerves for me!



POSTUM

Canada Sells Most Wheat

Australia Has Found New Market For Wheat

A new method of shrinking wool has been discovered at the McMaster Laboratory in New South Wales and has already been proved successful in large scale tests.

A statement by the Australian wool board said that the wool can be put under the new process for about six cents per pound. Its other advantage is that it simplifies the process, low initial cost for the necessary plant and the absence of any obnoxious odors or fumes.

The statement said it is believed that the new method will considerably lessen the market for wool which has suffered from the public's fear of shrinkage. It added that two other methods of making wool unshrinkable have been evolved in England, one by the A.R.C. and the process promises to be the most effective.

The statement said it is believed that the new method will considerably lessen the market for wool which has suffered from the public's fear of shrinkage.

Nature requires between 400 to 1,000 years to replace one inch of topsoil.

WEARY DESPONDENT GIRLS

Crying spells, intestinal trouble, "monthly" pain should find relief in the new Postum. Try it.

Lydia E. Pinkham's TINCTURE OF Sarsaparilla

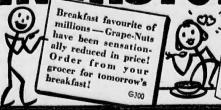


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Grape-Nuts

COST LESS THAN ONE CENT A SERVING!

The Park Lane Mystery

By Edgar Wallace

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CHAPTER II.

Some eight months later there was a motorcar accident on the Thames Embankment. The girl in the yellow Balacava helmet was of one accord—they were anxious, for different reasons, to cross the most dangerous stretch of the Embankment in the quickest possible space of time. The girl had been given a promise if being just plain fog before the evening was far advanced. And through the fog percolated an unusual desire to turn the polished surfaces of the road into an insurance risk which no self-respecting company would have accepted.

The guardrail of the ancient Ford caught Aileen Rivers just below the head. She was thrown into the air, performing a series of unrehearsed pirouettes. Then her nose struck a shining white button and she slid romantically to her knees at the feet of a policeman. "I'm sorry," she said, looking at her bent head and the policeman's face. "I was driving with great firmness and crossed to where the radiator of the car was staring pathetically up a bent lamp post."

"What's the idea?" he asked sternly, and groped for his notebook.

The young man in the Balacava helmet wiped his soiled face with the back of his hand, and he was suddenly aware of a small tear in the leather harness on the written arm.

"I'm sorry," he said. "Not at all," said Superintendent James Carlton of Scotland Yard. "I'll send somebody down to clear away the mess. Did you see the limousine?"

"Yes—just in front of you," Petronella said.

Mr. Carlton chuckled.

"Saw that too? I'll remember you, constable. You had better send me a bill in a taxi—no, I'll take her myself."

Aileen heard the proposal with enthusiasm.

"I much prefer to walk," she said, and closed her eyes in wonder.

He led her aside from the crowd now being dispersed, authoritatively.

And in such privacy as could be obtained, momentarily, he revealed himself.

"I am, in fact, a policeman," he said, and she heard his eyes in wonder.

He did not look like a policeman, even in his foggy uniform, but like a truck or a motor mechanic, and not an especially prosperous one. His head was incased in a blue woolen cap that was too large for his head, and he had better days; he was an old British army overcoat reaching to his knees; and the gauntlet gloves carried under his arm were black with grease.

"Waggle your toes about," suggested a hoarse-voiced woman. "If they won't move, you're broke!"

Scandal Yard.

The experiment was not made, for at that moment the tall young man (who did not look so young in the diffused light of an arc lamp) pushed through which gathered, was assuring several of them that she was hurt. She was standing on her two feet to prove it.

"Waggle your toes about," suggested a hoarse-voiced woman. "If they won't move, you're broke!"

Scandal Yard.

"You other be careful, minister. You might have killed somebody."

"Tell me your name, won't you?" He took out his pocket, found an old sovereign, and said,

"Really, it isn't necessary. I'm quite unburnt," she insisted, but he was also insistent.

LOOK OUT FOR YOUR LIVER

It may be the cause of your trouble.

"Buck it up the right way, with Fru-tatives. Feel better."

Your liver is the largest organ in your body and most important to your health. It purest food, get rid of waste, stores energy, and helps to digest food.

When your liver gets out of order food decomposes in your intestines. You become tired, listless, and your health goes to pieces.

You feel "falter" headache, headache, dizzy, dragged all the time.

Relax! Fru-tatives are the best liver tonics ever made. They contain 100% fruit juice and fruit pulp.

They have—Fru-tatives, for 35 years. Candy, dried fruit, fruit juice, fruit pulp—make you feel like a new person. Get Fru-tatives at your druggist's today, 25c. Get

FRUITATIVES Liver Tonic

educated" as a gentleman, and important time had been spent on the development of his mind, so that he might distinguish between right and wrong.

A Relation

"Petroliner Mansions." He fingered his grimy chin. "How positively Wagner!"

She turned on him in sudden anger.

"I've accepted your escort, Mr. Carlton," she murmured.

"Carlton," she murmured, "half-brother to the head but no relation to the club. And this is fame! You were saying?"

"I was going to say that I wished you to stay. You have done your best to kill me this evening; you might at least let me die in peace?"

He recrossed through the fog.

"There's an old woman, selling rhubarb-sauerkraut at the corner of Westminster Bridge; we might stop there and buy some flowers." And then, quickly: "I'm terribly sorry, but I must be off to a meeting. I can't make any appointments at all or make any comments upon your pleasurable residence."

"I don't live there," she said in self-defense. "Go there sometimes, but the place is kept in order. It belongs to a—a—relation of mine who is abroad."

"Monte Carlo?" she murmured. "And a jolly nice place, too! Right via a post."

"I'm not a joker, you know," said the policeman, "but I have a look at your license."

The young man slipped something out of his pocket and held it in the palm of his hand. It was not unlike a driver's license, and yet it was something else.

"What's the idea?" asked the policeman testily.

"I'm not a joker, you know," said the policeman, "but I have a look at your license."

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of these modern, scientific re-
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